



**STORMWATER
SHEPHERDS**

Stronger together

Partnering with
Stormwater Shepherds

stormwatershepherds.org.au



Clean water is a right, not a privilege.

Together we can stop stormwater pollution where it starts -
the home, the business and the stormwater drain.



World's oxygen
comes from the
ocean.



Planet water
coverage - and
only 2.5% is fresh.



Marine and
coastal pollution
originates on land.

Our oceans & waterways are in crisis.

Preventing plastic pollution is critical to a sustainable future.

5.25 trillion

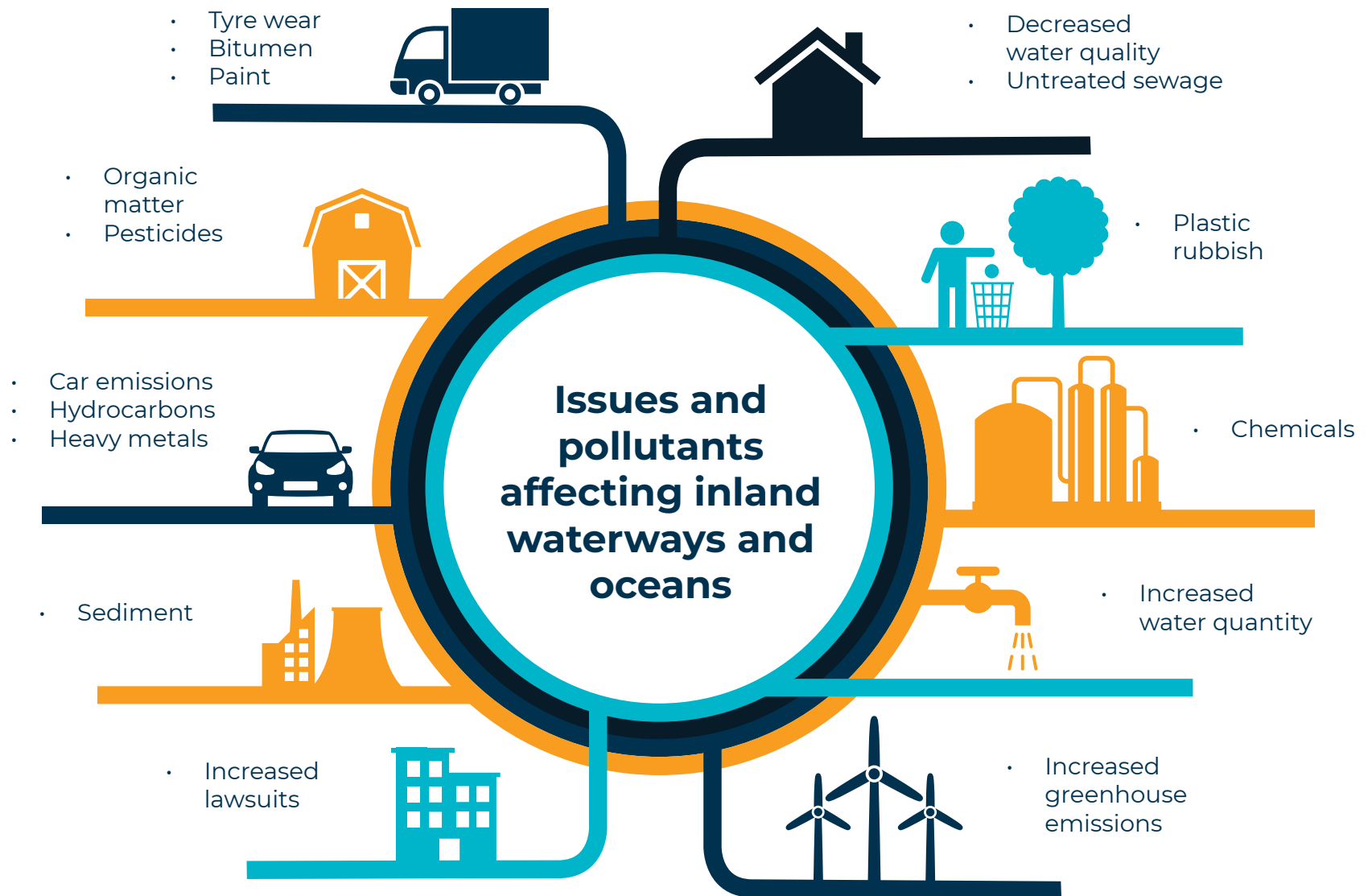
pieces of plastic waste estimated to be in our oceans

269 thousand

tonnes of waste floats on the ocean's surface

4 billion

microfibers per km² dwell below the surface



Did you know the Great Pacific Garbage Patch is the same size as Queensland?

This is roughly three times
the size of France!

3 metric tonnes of plastic debris enters
our oceans every 15 seconds.

The GPGP is a convergent zone for
ocean gyres - large circulating systems
of ocean currents.





Plastic pollution

8 million tonnes of plastic pollution enter our waterways and oceans each year, and stormwater conveys approximately 80% of this plastic waste.

At this current rate ocean plastic pollution will triple by 2040 - reaching about 29 million tonnes of marine plastic per year.

Every year plastic litter kills 100,000 aquatic animals, one million birds and 1,500 seals in Australia.



Stormwater pollution conveys plastic from our urban areas into our waterways and oceans. Help us stop plastic pollution at the source.



A DIFFERENT WAY TO THINK ABOUT RAIN

100MM OF RAIN
= 100L OF RAINWATER PER M²

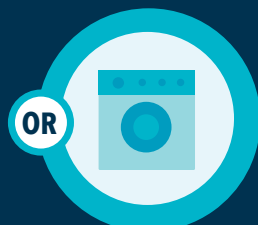
MEDIUM HOME =
20,000L

20,000L OF RUNOFF IS EQUAL TO



200
10 MINUTE
SHOWERS

OR



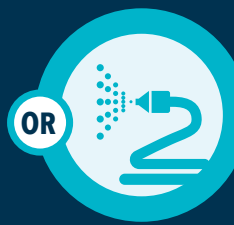
200
LAUNDRY
LOADS

OR



100
CAR
WASHES

OR



17
HOURS
OF HOSE USE



POSITIVE ACTIONS NOW WILL
CHANGE THE WORLD

REDUCES FLOOD WATERS

Stormwater infrastructure helps to detain and retain stormwater – slowing down water movement and easing severity of flooding.

CLEANER WATER OUTCOMES

Water quality can be improved by screening trash, filtering pollutants, and removing chemicals with stormwater devices.

HEALTHIER BIODIVERSITY

Cleaner water and increased resilience to flooding leads to healthier environments and the protection of our vulnerable ecosystems.

INCREASES LIVABILITY

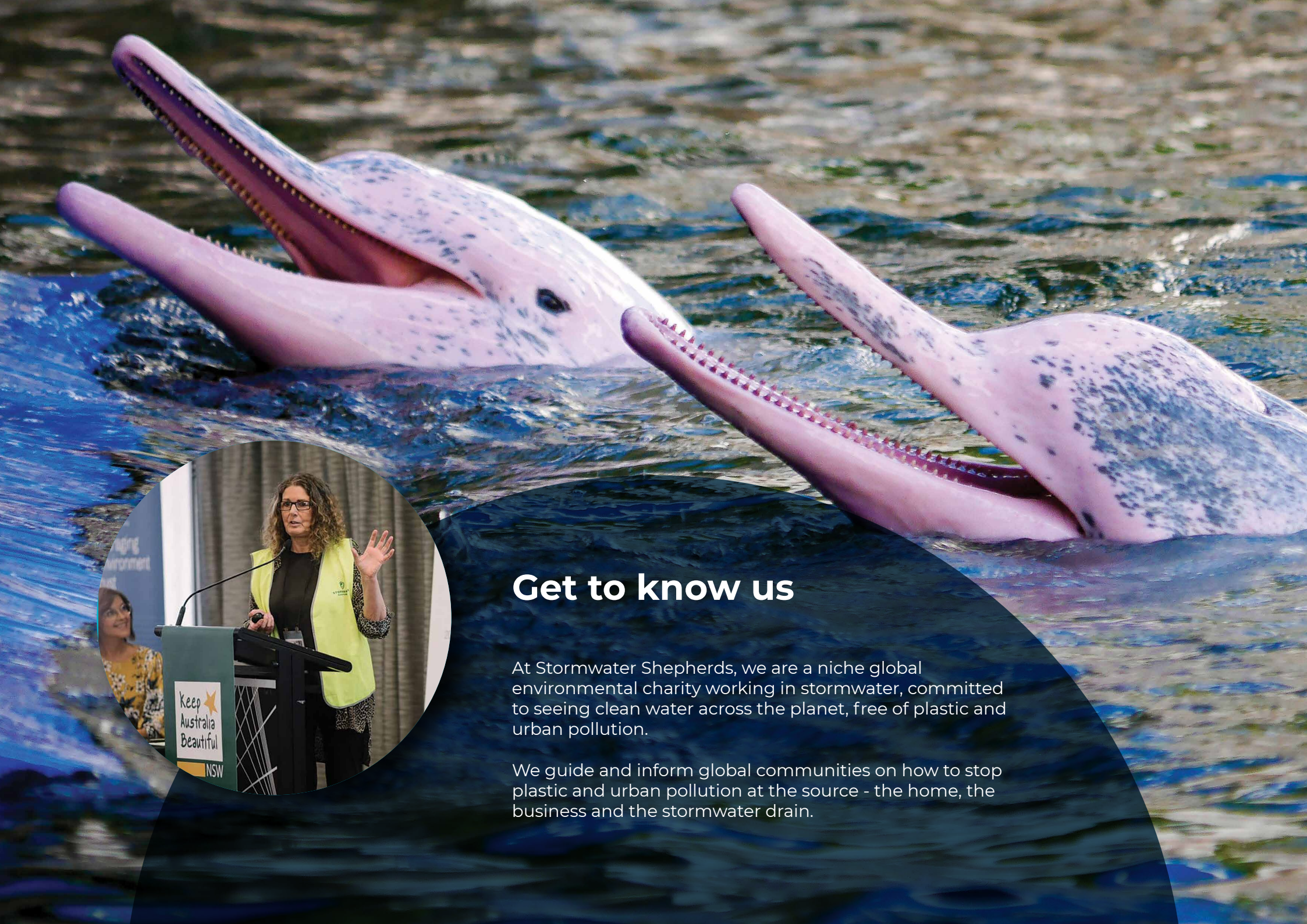
Clean aquatic environments create better recreational areas, public amenity, and help us engage with nature.

INCREASES LOCAL ECONOMY

From tourism to fishing, many local businesses and community groups rely on healthy riverways and oceans.

BETTER MENTAL & PHYSICAL HEALTH

Greenspace, healthy environments, and interaction with nature help us remain positive - improving our health and well-being.



Get to know us

At Stormwater Shepherds, we are a niche global environmental charity working in stormwater, committed to seeing clean water across the planet, free of plastic and urban pollution.

We guide and inform global communities on how to stop plastic and urban pollution at the source - the home, the business and the stormwater drain.

Positive Action



Community clean-ups restoring our precious inland waterways.

We support and partner with local river based community members joining our journey to make a difference.

Education



Sharing knowledge and building positive change through awareness campaigns, social media, newsletters and webinars – a change in mindset.

Advocacy



Provide solutions to decision-makers on how to fund and manage stormwater correctly for long-term sustainable approaches to successfully controlling stormwater pollution.



COUNCILS

- Advice on stormwater management
- Clean-up coordination
- Free GPT cleans
- Digital resource supply
- Engagement and advocacy of stormwater issues with state & federal governments.

CORPORATES

We believe in providing opportunities for CSR and sponsorships that help protect, nurture and maintain our waterways and oceans.

From clean-up events to webinar participation, we can help you meet your environmental objectives and participate in a cleaner water future. It's an investment in the future of the planet.

COMMUNITIES

We help local communities organise clean-ups, learn about stormwater management, and protect the health of their waterways.

We advocate for positive changes when it comes to stormwater management - helping develop liveable, sustainable cities.



Stormwater Utility Charge

We advocate for fair, sustainable models for funding, managing and maintaining our community's vital stormwater assets.

A key pressure facing councils is the capacity of the organisation to manage the ever-increasing scale and value of assets.

A fair, safe and accountable userpays charge for private, commercial and industrial property's impact to stormwater runoff will help manage stormwater correctly.

The charge is commensurate to the cost of a property's stormwater management - the more you pave the more you pay! Adopted by USA, Canada, Germany (now mandated for US Governors to implement).



**Learn about Stormwater
Utility Charges - Webinar
with Mary Rayner &
Victoria Kramkowski**

Stormwater managed correctly improves:

Water Quantity

- Mitigates prolonged and flash urban and riverine flooding
- Less property damages
- Less mental anguish
- Less creek and river erosion
- Less economic impacts
- Lower insurance premiums
- Less lawsuits
- Lower loss of life - human and livestock

Water Quality & Social Living

- Better mental and physical health
- More green spaces for recreation
- Safe water for swimming, fishing
- Increased economy - tourism, and eco-tourism, green business, hospitality
- Increased property values
- Safe seafood
- Healthy aquatic waterways and biodiversity
- Better social outcomes, less crime
- Happier rate payers





**“Alone we are but a droplet...
But together we are an ocean.”**

Andy Hornbuckle
Founder, Stormwater Shepherds

A partnership in the making

Working alongside you, we will develop a partnership that provides your organisation with the opportunity to align your Corporate Social Responsibility (CSR) objectives with our work to keep water clean across Australia, free from plastic and urban pollution.

Ensuring your organisation partakes in providing an enduring positive impact on all lifeforms - human and animal - and delivering long term advantages for your business and your team.

We can develop a partnership with your ideas.

- Involve your team to fundraise and work with us
- Begin a workplace giving program
- Come on board with us for a 2, 3, or 5 year package or longer
- Payment plans are available

Our range of partnership levels are designed to suit your business needs, goals and budget.

OUR AUDIENCE

River networks are Australia's lifeline. Stormwater management helps increase sustainability, environmental resilience and biodiversity by keeping them clean and healthy.

We engage and advocate with state & federal governments, local councils, and industry bodies. Our corporate partners range from local businesses and events at local catchments to nationwide initiatives.

Stormwater Shepherds tailors our packages to suit your business.

Working alongside you, we will develop a partnership that provides your organisation with the opportunity to align your Corporate Social Responsibility (CSR) objectives with our work to keep waterways clean across Australia – free from plastic and urban pollution.



SPONSORED CONTENT OPPORTUNITIES

Are you interested in creating content that aligns with your Stormwater Shepherds partnership? We can help you build content that reaches your target audience and helps them on their stormwater journey.

✓ WHITEPAPERS

✓ INFOGRAPHICS

✓ EXPLAINER VIDEOS

✓ ANIMATED INFOGRAPHICS

✓ ARTICLES

KEY DEMOGRAPHICS



Councils



Governments



Developers &
Landowners



Corporates



Policy Makers



Engineers

PLATFORMS

Our voice spans far and wide.

With a dominant presence across a mix of digital platforms our ability to spread awareness and advocate is powerful but with help from our corporate partners we are able to reach new heights.

Together, we can build a community that cares about stormwater and creates a cleaner water future for future generations.

✓ WEBSITE

✓ SOCIAL

✓ WHITEPAPERS

✓ YOUTUBE VIDEO HUB

✓ E-NEWSLETTERS

✓ PUBLIC FORUMS



**STORMWATER
SHEPHERDS**

Sponsorship Packages

100% Customisable



SPONSOR INCLUSIONS	PLATINUM	GOLD	SILVER	BRONZE
Stormwatershepherds.org.au Website	FEATURE	PROFILE	PROFILE	SUPPORT
Webinars & Education Resources	FEATURE (x2)	PROFILE (x2)	PROFILE (x2)	SUPPORT
Media Articles	x3	x2	x1	SUPPORT
e-Newsletter Hero Profile	✓	✓	✓	✓
e-Newsletter Sponsor Logo	✓	✓	✗	✗
SWS Social Media	FEATURE	PROFILE	SUPPORT	SUPPORT
Sponsored Clean-Up Events	x2	x1	x1	DIY
Lunch & Learn	✓	✓	✓	✓
SWS Golf Day 'Fairway for a Cause' Sponsor	KEY	HOLE	SUPPORT	✗
Team Training Event (Onsite/Video on demand)	x1 Onsite	x1 Onsite	x1 VOD	x1 VOD
In-Office Display & Material	✓	✓	✗	✗
Feature Print Profile (Flow Magazine)	FEATURE	FEATURE	PROFILE	SUPPORT
PRICING PER ANNUM	\$20,000	\$15,000	\$10,000	\$7,500

We aim to develop true partnerships. We work together to develop a custom package that fits your CSR and corporate objectives perfectly. Use these packages as a guide.

FEATURE Indepth media profile and interview
PROFILE Short blog and company profile
SUPPORT Company logo and contact details




Team Building \$2,000 - \$5,000

Let us organise a clean up for you and your team

- Corporate branded clean up equipment
- Branded hi-vis vest for group leaders
- Education presentation at the site
- All clean up equipment supplied

Or

- Let's join one of our marketing projects or fundraising campaigns



Together we can stop pollution at the source and save our waterways and oceans

It is the collective action of individuals worldwide that is critical in resolving our human-made plastic and urban pollution crisis.

Please join the Stormwater Shepherds journey today.

Photographer: John Gibbens



**STORMWATER
SHEPHERDS**

Let's get started

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